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SUPPLY CHAIN SERVICES LLC INKS DEAL WITH ITRADENETWORK

Partnership to Enable Electronic Order Processing for Toys and Promotional Items

PLEASANTON, CA. – February 3, 2009 – iTradeNetwork™ Inc. (ITN), the leading global provider of on-demand supply chain management and intelligence solutions to the retail, hospitality and foodservice industries, today announced that Supply Chain Services (SCS), has selected iTradeNetwork to facilitate electronic transactions between SCS and the U.S. distributors of toys and promotional items. SCS, a service provider to BURGER KING® restaurant operators, will now be able to electronically receive and process all purchase orders and invoices from its network of distributors servicing BURGER KING® restaurants.

"Given our successful and long standing partnership with iTradeNetwork, we are excited to further extend the value of iTradeNetwork's proven applications to automate our promotional products ordering process. iTradeNetwork's willingness to help us work through integration questions and their large network of integrated distributors made this an easy decision for us," commented Steve Pattison, general manager of SCS.

"With today's business climate, large chains and businesses of all sizes must operate more efficiently," said Robert Bonavito, CEO of ITN. "iTradeNetwork's vast network of industry trading partners makes it possible for any company in the retail, foodservice and hospitality industry to streamline and track all supply chain transactions. We look forward to continuing this e-enablement initiative."

About Supply Chain Services LLC:

Supply Chain Services LLC (SCS) is a provider of supply chain management services and technology designed to improve company profitability by introducing efficiencies into purchasing, manufacturing, distribution and program management processes. For more information on the range of services SCS offers, please visit www.scsweb.net.

About iTradeNetwork Inc.:

iTradeNetwork Inc. is the leading global provider of on-demand supply chain management and intelligence solutions to the retail, hospitality and foodservice industries. Built upon deep industry expertise, a rich data foundation and the industry's most extensive trading partner network, ITN's collaborative solutions allow distributors, manufacturers, operators, retailers, suppliers and wholesalers of all sizes to reduce cost, grow revenue and strengthen trading partner relationships. Today, ITN's growing customer list includes over 5,500 global companies. For more information, visit www.itradenetwork.com.

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