Does Your Supply Chain Align With Your Customer’s Expectations?

Consumers have more ways than ever to shop for food. Alternative formats and online delivery options increase every year. Success today for traditional retailers requires flawless execution in every part of the business. It often comes down to having the right product in the right place at the right time. With hundreds of suppliers, orders, deliveries, invoices and data to manage, getting it right is an ongoing challenge.

Effectively managing the supply chain has become a strategic imperative for retail organizations today. Full visibility, supplier collaboration and assessment create the basis for continuous improvement. Supply chain executives must keep quality, cost and competitive advantage top of mind, and getting the order-to-invoice cycle right is essential. Tools that provide collaboration and visibility are essential in the ongoing effort to reduce costs, improve agility and maximize sales.

**The Global Food Network**

iTradeNetwork is the world's largest food trading network connecting you once to more than 10,000 trading partners. As the industry standard for online order management, iTradeNetwork has extensive experience helping some of the largest retailers in the world manage their fresh food category.

**Data Makes The Difference**

iTradeNetwork brings real-time data from across the supply chain into one tightly integrated, highly collaborative and functionality rich network. iTradeNetwork transforms the complex world of supplier relationships and performance data into clear actionable information and tactics that save time, reduce waste and most importantly, keep your customers coming back.

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**TheNetwork**

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**Master Data Services**

- Master data and catalog management with GDSN certified data pool services.

**Traceability**

- End-to-end traceability at the case and item level.

**Quality**

- Optimize quality across the supply chain with DC insights, early warnings and integrated reporting.

**Procurement**

- Aggregated, real-time reconciliation of order-to-cash processes.

**Logistics**

- Planning, optimization and execution of inbound transportation rounds.

**Procurement**

- Collaborative contract and rebate management.

**Analyatics**

- Advanced supply chain and demand analytics with actionable insights.

**Planning**

- Performance analysis, demand forecasting and inventory management for resource allocation.

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“We went through a comprehensive vetting process to ensure we implemented the best supply chain optimization solution to meet our speed-to-market needs and I’m confident that iTradeNetwork’s proven track record, technological resources, knowledge, and vision make them the right partner for Sprouts as we keep growing as one of the leaders in the natural and organic industry.”

**Jim Nielsen, Chief Operating Officer, Sprouts Farmers Market**
# End-to-end Supply Chain Solutions for Retailers

## iTrade Master Data Services

**Data Preparation** - Cleanse, standardize, enrich, and synchronize client account and product data.  
**GDSN Data Pool Subscribe** - Certified GDSN data pool supports industry standards and simplifies exchanging GS1 data via the GS1 Global Registry®.

## iTrade Planning

**Demand Planning** - Aggregate and share demand across all locations and trading partners.  
**Order Optimization** - Predict distribution center demand based on actual historical data, current inventory, and inbound shipments.  
**Ads & Promotions** - Plan promotions up to a year in advance for multiple divisions, locations, and markets and ad types and reference historical ad data.  
**Vendor Managed Inventory (VMI)** - Provide suppliers with inventory visibility to better manage and generate replenishment orders.

## iTrade Traceability

**ASN Ship & Trace** - Receive all PTI and product data via POs and ASNs from any trading partner, regardless of commodity, system constraints, size or technical capabilities.

## iTrade Sourcing

**Price Sheets & Order Guides** - Assess price, availability, inventory, deals and promotions from supply base to directly create POs.  
**Request for Quote (RFQ)** - Negotiate quotes with multiple online vendors and carriers to reduce average item prices for specific items.  
**Landed Cost Analyzer** - Estimate combined FOB and freight costs to get accurate representations of true costs.

## iTrade Contracts

**Price & Allowance Management (PAM)** – Gain visibility into commercial agreements and subsequent transactions to ensure all parties extract accurate contract values and rebate payments.  
**Contract Pricing Module** - Leverage hi/low, market and USDA data to optimize contract planning and track compliance against at order creation.

## iTrade Procurement

**Order Management System (OMS)** - Collaborative order management system designed to streamline the order-to-cash cycle by reconciling orders and invoices with shipping and receiving data throughout the fulfillment process.  
**Direct Store Delivery (DSD)** - Optimized direct to store order and load management, fully integrated with central procurement.  
**Store Order Management Allocation (SOMA)** - Seamlessly evaluate inventory and inbound shipments to automatically perform store allocations based on rankings and pre-determined business logic, including DSD.  
**Enhanced QA & QC** - Electronic exchange of detailed quality assessment, inspection, and claims information, including collaborative reconciliation process.

## iTrade Logistics

**Load Management Solution (LMS)** - Automated load building, tendering, scheduling, tracking and optimization with complete visibility from shipping to receiving.

## iTrade Quality

**Item** - Engage consumers at the shelf and speed responses to a food safety event with products featuring QR codes.  
**Fresh** - Improve quality, reduce waste and identify shrink across the supply chain with data, communication and analytics platform designed for perishables.

## iTrade Analytics

**Dashboards & Reporting** - Complete, timely and accurate supply chain data is transformed into actionable information to drive corrective action, strategic planning, benchmarking, and score carding.

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End-to-end Supply Chain Solutions for Retailers  
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